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**Press Release****Hong Kong Life sponsors Fung Yuen Cultural and Ecological Guided Tour  
and Plant Pounding Workshop  
to convey the importance of natural conservation to local community**

Hong Kong Life Insurance Limited ("Hong Kong Life") is committed to implementing Environmental, Social and Governance (ESG) strategies, promoting green living and environmental protection within the community, and conveying the message of sustainable development to different sectors of society. Recently, Hong Kong Life sponsored the Christian Family Service Centre ("CFSC") to participate in the "Fung Yuen Cultural and Ecological Guided Tour and Plant Dyeing Workshop" organized by the Environmental Association. Hong Kong Life Volunteer Team and the member families of the CFSC visited the Fung Yuen Butterfly Reserve situated at Fung Yuen Village in Tai Po, allowing them to explore the unique ecology of Hong Kong and communicate the importance of natural ecology to the community.

The Fung Yuen Butterfly Reserve is one of Hong Kong's renowned butterfly-watching hotspots, home to 90% of the city's butterfly species. On the day of the event, Hong Kong Life volunteer team and participants, led by professional mentor, visited the Fung Yuen Cultural and Ecological Education Centre and observed butterflies in the Fung Yuen Butterfly Reserve while learning about the characteristics of local plants. This experience aimed to increase their understanding of rich biodiversity in Hong Kong, Fung Yuen's cultural history, and significance of natural conservation. Additionally, participants experienced plant pounding by using plant leaves or stems to make unique cotton bags and enjoy the fun of free creation.

Mr. Jonathan Ko, Chief Marketing Officer of Hong Kong Life, said, "Hong Kong Life has always dedicated to promoting sustainable development and green living through diverse environmental education activities for employees and the community, aiming to create a long-term positive impact to the society. This activity provided experiential learning, allowing them to closely observe butterflies and native plants, enhancing their sensory and cognitive abilities, and fostering positive values for ecological conservation."

香港人壽保險有限公司 Hong Kong Life Insurance Limited

香港皇后大道中183號中遠大廈15樓 15/F Cosco Tower, 183 Queen's Road Central, HK

 2290 2882 HongKongLifeCS@hklife.com.hk   

hklifeinsurance

 2530 5682

HKLIFE.com.hk



### **About Hong Kong Life**

Established in 2001, Hong Kong Life Insurance Limited ("Hong Kong Life") was founded by five local financial institutions including Asia Insurance Company Limited, Chong Hing Bank Limited, CMB Wing Lung Bank Limited, OCBC Bank (Hong Kong) Limited and Shanghai Commercial Bank Limited, which laid their foundations and have been serving people in Hong Kong for more than 50 years in average. Through our extensive network of around 130 distribution points comprising Chong Hing Bank, CMB Wing Lung Bank, OCBC Bank (Hong Kong) and Shanghai Commercial Bank, we offer an integrated one-stop service of insurance and financial planning to customers.

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